



BARINGS EMERGING EMEA OPPORTUNITIES PLC

*Istanbul, Turkey*

## Harness the investment potential of Emerging Europe, Middle East and Africa

Diversify your emerging market exposure by investing into an under-researched and less-correlated corner of emerging markets.

### Be part of the emerging markets others miss...

Barings Emerging EMEA Opportunities PLC offers a unique strategy for investors seeking to diversify the growth and income potential of emerging markets.

Focusing on the under-researched markets of Emerging Europe, the Middle East and Africa, the Trust seeks out attractively valued, quality companies benefiting from the demographic, social, economic and technological shifts happening across this diverse and fast-changing region.

From Saudi Arabia's focus on diversifying its economy through social and economic reform, to the return to an orthodox monetary policy in Turkey, or the changing political landscape in Poland – we believe there is a stronger economic backdrop reshaping the region.

#### BENEFITS OF EMERGING EMEA:

**GLOBALLY RESILIENT** – Emerging EMEA markets generally have low levels of debt, so are less affected by global currency and interest rate movements.

**DIVERSIFIED** – These markets are domestically focused, and relatively uncorrelated with one another, so offer effective portfolio diversification.

**SUSTAINABLE RETURNS** – Share prices could be well-supported as local investors move out of cash and into equities.

## Emerging EMEA's growth opportunities



### FINANCIALS

A growing middle class is driving demand for financial products – while innovative 'fintech' transforms how people bank and invest.



### CONSUMERS

Consumer tastes and habits, as well as levels of disposable income, are changing rapidly.



### TECHNOLOGY

Fast-rising internet penetration is driving opportunity for both local and global companies in social media, gaming, food delivery and finance.

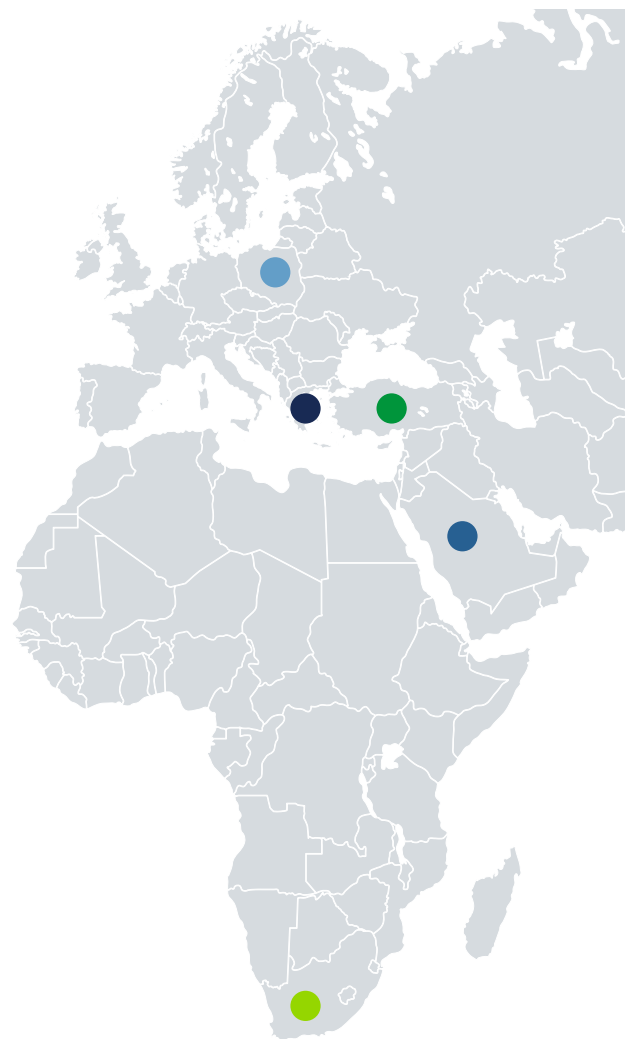


### NATURAL RESOURCES

A global transition to "Cleaner" Energy, requires natural resources found within the region.

## New generation of opportunities in emerging EMEA

- GREECE:** The Greek economy continues to experience a strengthening growth outlook, with low levels of debt. This stable backdrop has given room for its economy to be rewarded with investment grade status, and with a clear fiscal and economic agenda, this is set to continue.
- TURKEY:** While Turkey's return to an orthodox monetary policy offers significant economic potential, well-managed companies are the real winners. They have survived economic instability and should emerge potentially stronger and more profitable than before.
- MIDDLE EAST:** Continued investment aimed at reforming these regional economies away from hydrocarbons provides a growing opportunity set of investments, in a region where stock selection remains key to alpha generation.
- CENTRAL & EASTERN EUROPE:** Falling regional inflation is supporting lower interest rate expectations, while local exports boost real wage growth, improving consumption trends.
- SOUTH AFRICA:** While economic activity has stalled in recent years, tentative recovery can now be seen across a range of industries, and can be accessed at attractive valuations.



## Why invest in this Trust?

### UNDISCOVERED VALUE:

Emerging EMEA is under researched compared to other emerging markets – providing extensive opportunity to identify quality companies with unrecognised growth potential at attractive valuations.

### LONG-TERM POTENTIAL:

Many of these economies are only just embarking on the technological and consumer shifts, such as e-commerce, that have already generated sustained growth in developed markets.

### HIGH-CONVICTION FOCUS:

This actively-managed portfolio gives concentrated exposure to 30-60 of the very best ideas we can find across the emerging EMEA region – with a strong focus on Environmental, Social and Governance (ESG) factors.

## Why Barings?

- **Highly-experienced investment team:** managed by Barings’ EMEA Equity Team, located in London. Matthias Siller, Head of EMEA, is the lead manager supported by Adnan El-Araby as co-portfolio manager.



**Matthias Siller, CFA**  
Head of EMEA  
26 years of investment experience



**Adnan El-Araby, CFA**  
Investment Manager, EMEA  
14 years of investment experience

- **RESOURCES:** Matthias and Adnan are supported by the wider EMEA Equity Team, which comprises five additional experienced investment professionals all of whom have research responsibilities. The EMEA Equity Team form part of Barings’ broader Emerging Markets platform, with investment professionals based in London, Hong Kong and Taiwan, utilising their diverse local knowledge and experience.
- **INSIGHT:** A bottom-up, fundamental investment approach takes full advantage of our in-depth analysis of around 170 companies to identify the most compelling opportunities.
- **ACCESS:** An average of 16 years of investment experience in the region per EMEA team member assures strong relationships with, and good access to, companies and policymakers.
- **FIRST-HAND EXPERTISE:** The investment team conducts hundreds of company meetings per year, building long-term relationships and insight.
- **SCALE:** The Barings EMEA investment team manages more than £1.3 billion of assets across the EMEA region (as at 31 December 2023).
- **PROCESS:** Barings’ unique ‘cost of equity’ process lets the team compare companies across different markets and sectors to determine value and set price targets.

## Who is it suitable for?



Investors seeking to broaden and deepen their emerging market exposure – e.g. wanting to balance exposure to Asia and China.



Growth and income-seekers who can hold their investment for the medium to long term to overcome any short-term volatility.



Experienced investors who understand and accept the market, political and currency risks of emerging market investing.

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Key Facts	
<b>Structure:</b>	Investment trust
<b>Launched:</b>	December 2002
<b>No. of stocks:</b>	30-60
<b>Dividend yield:</b>	3-5% (historic range)
<b>Dividends paid:</b>	June, February
<b>AIC sector:</b>	Global Emerging Markets
<b>Ticker:</b>	BEMO
<b>Financial Year End:</b>	30 September

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